

MEDIA DATA TANZKALENDER

ADVERTISING RATES 2026

1/3 page, black and white:
95 mm wide x 51.6 mm high
plus 3 mm bleed all around 220,00 Euro

2/3 page, black and white:
95 mm wide x 103.3 mm high
plus 3 mm bleed all around 430,00 Euro

1/1 page, black and white:
95 mm wide x 155 mm high
plus 3 mm bleed all around 550,00 Euro

plus 7% VAT in each case.

PRINT RUN: 4,000 or 5,000 copies

Approximately 1,200 copies will be sent directly to dance enthusiasts in Munich and the surrounding area. The rest will be distributed to dance studios, restaurants, and other cultural institutions in Munich.

We would be delighted if you decided to place an advertisement. Would you like to book the back page? Get in touch.

INSERT FOR SHIPPING TO APPROX. 1,200 ADDRESSES

200,00 Euro (independent production at SCHWERE REITER)
300,00 Euro (free production in general)
500,00 Euro (Companies / Institutions)

plus 7% VAT in each case.

Delivery address:

Pfennigparade –VSB
Konfektionierung Tanztendenz / Roman Sellier
Lise-Meitner-Straße 7
85716 Unterschleißheim

Deliveries can be made: Mon-Thu: 8:30 a.m. - 3:00 p.m. / Fridays 8:30 a.m. - 12:00 p.m.

We would be happy to advise you. Call us at 089 / 721 10 15 or send us an email at presse@tanztendenz.de // www.tanztendenz.de.